

To Whom It May Concern,

It is my privilege to recommend Bobbi Sheridan. For twelve years, Bobbi and I were business partners in our company, bobbi+mike, photographers inc., where we built an internationally recognized wedding photography brand. I served as her assistant and handled the business operations, but it was Bobbi's vision, creativity, and direction that drove our success.

From the very beginning, Bobbi's ability to connect with people set her apart. Clients felt instantly at ease with her warm personality and humor, which translated into authentic, emotional images. Her gift for building relationships extended beyond our couples: she quickly became a leader in the photography community, speaking at major conferences such as WPPI in front of audiences of more than 1,000 photographers. She also designed and delivered workshops that drew students from across the country, establishing herself as both a talented photographer and an inspiring teacher.

At a time when few in our industry recognized the importance of social media, she built our online presence into one of the most recognizable photography brands in the Midwest. Her strategy and consistent storytelling ultimately helped us attract an international clientele. Her work took us across the country and abroad, where she represented our brand with the same warmth and professionalism that made her successful at home.

Over more than a decade working side by side, I was consistently impressed by her drive and creativity. Any team fortunate enough to have her will quickly see the same energy, creativity, and vision I witnessed for over a decade.

Sincerely,

A handwritten signature in black ink that reads "Michael Belschner". The script is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Michael Belschner

Former Business Partner, bobbi+mike, photographers inc.